

Biographical Information

Michele Bowman

As Managing Director of Global Foresight Associates, Ms. Bowman's work focuses on helping organizations understand the strategic implications of trends and emerging issues affecting the future of business and society. Her ideas and expertise help organizations innovate existing products, identify new areas and markets for growth and create strategic maps of the future. She has successfully used these processes in private and public sector engagements in such diverse industries as health care, education, energy, retail, manufacturing, engineering and the government.

Ms. Bowman has led a wide range of consulting and research projects including futures training for Ford Motor Company, Sarasota County Government, and the National Council of Juvenile and Family Court Judges, as well as developed trend reports and scenarios for Southern Company, Planned Parenthood of America, the American Society of Mechanical Engineers, the American Cancer Society and the American Institute of Chemical Engineers. As an Associate at the Institute for Alternative Futures she managed the Institute's Foresight Seminar Program on Health and Innovation, which brought Congressional members and staff together with industry leaders to explore the future of health care policy. She co-created and developed *Preferred Futures Design*, a futures studies curriculum, and guest-lectures at colleges

A frequent speaker, Ms. Bowman has addressed a wide variety of corporate, trade and civic groups throughout the country on trends affecting the future. Recent engagements include presentations to Harvard Business School, the American Council on International Personnel, the Medical Library Association, Boston Trainer's Roundtable, the Facilities Managers Association and the Women in Technology Leadership Conference. She is frequently quoted in the media including Fox TV News, *Capital Times*, *Working Woman*, *Conference Board*, the Boston Globe and the London Times, and has been featured in Fast Company magazine.

Ms. Bowman earned a Masters Degree from University of Hawaii-Manoa, one of only two schools in the country to offer an advanced degree in Futures Studies. She sits on the Executive Board of the Association of Professional Futurists and is co-director of the Boston Chapter of the World Future Society.